



Past 100 Years × Old Craftmanship

We have continued to make women's shoes in Kobe for about 100 years.

We have spent these days making shoes with an aim to create the beauty and health of women. It is our pride and passion of shoemakers and the brand of "Made in Japan" that we have been keeping for 100 years. We will show you with confidence the tradition and technical history that we have created while keeping up with the changes of manufacturing business and the standard of beauty.

In order to keep our manufacturing in the future when more changes seems to be surrounded us, it is necessary to imagine the future of Japan and the way of Japanese life as well as its past and present.

Brand introduction

BARCLAY

BARCLAY

Since we started the sales as the brand representing Kawano in 1985, we have had enormous support from gracious and decent women. The concept is "sophisticated and high quality". The design is characterized by the moderate mixture of contemporary trend with untiring traditional style as the basis. Using carefully selected materials as well as the wooden last (which is the wooden model) we developed enables us to provide the customers with a sense of good fitting and foot comfort.

VITA NOVA BARCLAY

VITA NOVA

VITA NOVA was born in 1993 as the first house brand comfort shoes. Studying and developing the outsoles have made it possible for us to succeed in lightening shoes. The shoes, whose soles are highly improved in cushioning and flexibility, have been supported by many customers as those untiring and easy to walk with. We have been providing the casual design shoes which are daily used mainly by matrons and young mothers and/or basic for the use on gala occasions such as outings.

adesso vita nova BARCLAY

adesso vita nova

"adesso vita nova" is a brand, which has derived from VITA NOVA to create a collection of comfortable but more fashionable shoes, has been developing medium heel pumps and flat sole shoes, etc. while keeping intact the cushioning and the flexibility of the soles. The shoes of the brand have been playing an active role in all the changing scenes of life such as commuting and shopping.

with width

with width

As its name suggests, the brand's products secure the width (the width of shoes). All the items are made with the wooden form of "3E" width size. Designs are of contemporary pumps, but the foot comfort is good like flat shoes. This is a collection of the pumps for working women, which use functional outsoles with copyrights in registered design and have the function for keeping the balance during the walk. The main target is the working women from their 30's to 50's.

[>>View the brand's products](#)

OEM

Shoemaking has such warmth and shoe comfort as only human hands can make realized. Kawano Co., Ltd., which attaches importance to such attractiveness and puts stress on hand workings, has a system that all the processes of manufacturing every product, such as cutting, sewing, forming, and finishing, must be checked by workmen, and they, not machines, do delicate works and make fine adjustments.

In a BtoB transaction too, we will meet your needs accurately utilizing the know-hows that we have cultivated so far. Please contact us with the contact form or by telephone.

Flow of OEM

1 _Contact

Please let us know what the products that you want look like.

2 _Preliminary discussion

In principle, we will have an interview with you at our company's show room and propose a plan according to your needs.

3 _Estimation

We will make an estimation based on the number of lots and the specification of products.

4 _Sample creation

We will make a sample in the real production line and make minute corrections according to your requests and to your satisfaction.

5 _Manufacturing

We will perform the manufacturing work within such a short lead time as only domestic production can realize.

6 _Delivery

We will deliver the finished products according to the designated place and date.

Made in Japan

We hope to provide such warmness and foot comfort as can only be realized by the human hands.

Even if times have changed greatly, the shoemaking will keep intact the warmness and foot comfort capable of being realized only by human hands. Since the foundation, Kawano Co., Ltd., which attaches importance to such attractiveness, has been consistently developing the manufacture system with stress put on handmade processes. Needless to say, we have been promoting the introduction of state-of-the-art devices but have been developing the system that all the processes including cutting, sewing, forming and finishing must be checked by the workmen. While realizing the most advanced shoemaking, we have been putting the handmade technology and human sensitivity at the center of our quality control of the products with a distance kept from the automation technology.

Currently, Kawano's annual total production is 0.7 million pairs. We take pride in not only the mass production but also the technology and quality that can provide customers with true satisfaction.

Concentrate on handmade

Even if its design looks similar to each other, the stretchability and quality of leather as a material are not uniform. Therefore, the precise work such as the application of the glue and the formation of the part of the arch of a foot, the process of getting rid of wrinkles, and soling cannot be done by machines but by the hands of workmen who make fine adjustments. This can improve the quality of any finished shoes greatly. Kawano Co., Ltd. continues to pass on those old-style artisan skills to manufacture shoes "Made in Japan".

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Factory administration

Today's shoemaking processes are the combination of manual and automatic procedures but there is a principle passed on for many years, "The next process is the customer". It has become customary for a worker to account even for the processes subsequent to that which he/she takes charge of and to communicate problems to other workers, with whom to confirm them together. Each worker's attitude of tackling his/her shoemaking work is reflected on the quality of the products, which Kawano takes pride in.

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Toward the activation of the local industry

The Nagata ward, Kobe city functions as if the whole area were a single shoe factory. Our company's head office factory assembles parts in the final assembly process to complete the products as shoes, so there is a divisional cooperation among many of the parts manufacturing and processing operations in this area.

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Corporate information

Name of company	Kawano Co., Ltd.
Established	March 1921
Founded	April 1957
Capital	40 million yen
Representative	President and Representative Director
Number of employees	Tadatomo Kawano
Annual sales amount	280
Contents of business	5 billion yen Planning and developing women's shoes, developing directly-managed stores "BARCLAY", wholesaling to major department stores, OEM to retailers, wholesalers and apparel businesses, and export.
Offices	__Corporate headquarter and plants 101-6, 5-chome, Omichidori, Nagata-ku, Kobe-city, Hyogo, 653-0833, Japan Tel:+81-78-631-1161 __Distribution center 3F, 3-2, 3-chome, Yasakadai, Suma-ku, Kobe-city, Hyogo, 654-0161, Japan Tel: +81-78-791-9815 __Tokyo office AY Bld.3F, 2-2, 3-chome, Kitaaooyama, Minato-ku, Tokyo, 107-0061, Japan Tel: +81-3-3475-5565 Directly-managed stores See the shop list of BARCLAY's website.
Affiliate companies	__KISCO JAPAN INC. 3-2, 3-chome, Yasakadai, Suma-ku, Kobe-city, Hyogo, 654-0161, Japan Tel: +81-78-794-8890
Banks of account	Sumitomo Mitsui Banking Corporation, Bank of Tokyo-Mitsubishi UFJ, the Minato Bank, Ltd.

Corporate philosophy

We serve people, communities and future through shoemaking.

Based on the recognition that companies are social public facilities, we hold as our corporate philosophy that we try to contribute to the development of the industry and the local society as well as to improve the living and welfare of the employees.

Kawano Co., Ltd. is a manufacturer of women's shoes founded in 1921. Since then, complying with the principle of "Shoes are the basis of people's life and culture", we have been manufacturing both fashionable and functional shoes having high additional values for the beauty and health of women.

In addition to the efforts toward transferring shoemaking technology and improving our ability to develop the products as a shoe manufacturer, we have begun to develop our directly-managed shops since 1975 in order to convey our spirit contained in each product directly to customers. We have been promoting to improve our sales ability by establishing the integrated system from manufacturing through sales called "2.5 (secondary and half) industrial system".

Additionally, in 2001, we have begun to sell our products at overseas markets by the means such as displaying them at the international trade fair of shoes held in Italy and opening our directly-managed stores in Asia. In this way, Kawano Co., Ltd., which has been leading the industry by developing enterprising operations while always looking at the next generation, will continue to manufacture shoes with stress put on "Made in Japan" as a leading company in cooperation with our employees, suppliers, processors, and local residents.

We will promote the world-standard business from Kobe with the hope that Kawano's shoes will embellish women's foot beautifully not only in Japan but also other countries of the world.



History

March, 1921	Kawano Rubber Industry manufactured rubber shoes.
May, 1952	
April, 1957	Started manufacturing chemical shoes. Reorganized to Kawano Rubber Industry, Co., Ltd with the capital 1.5 million yen.
July, 1959	Expanded its business to the industry of women's shoes
April, 1963	Capital 6 million yen. Instituted the leather shoes department.
March, 1964	Capitals 10 million yen
August, 1967	The headquarters office moved to the present location
August, 1972	Held Japan's first shoes fashion show at Sony building in Sukiyabashi, Tokyo.
July, 1975	Started developing directly-managed stores.
April, 1976	Changed the company's name into Kawano Co., Ltd.
February, 1980	Capital 40 million yen.
July, 1983	Started direct sales at department stores.
September, 1985	Opened the Tokyo office.
January, 1988	Opened the distribution center at Kobe Port Island.
September, 2001	Displayed at the international shoe trade fair "theMICAM" held in Milan.
September, 2002	Opened the first overseas shop in Hong Kong.
December, 2005	The construction of the new headquarter building was completed.



Recruit information

We want the staff members to work with the company.

(We recruit on an as-needed basis. For more information, please contact us.)

Work location/Headquarters office

__Administration staff

__Planning & development staff

__Material order management staff

__Production management staff

__Factory staff

Work location / Headquarters office or Tokyo office

__Sales staff

Work location / Directly-managed stores, national main department stores, etc.

__Store managers and store manager candidates

__Sales staff